

Clubhouse Notes

ARE YOU WAITING ON A BUSINESS BREAKTHROUGH?

Wednesday, December 16, 2020

Question the thought: "I'm waiting for a breakthrough in my business"

If you feel like you're waiting on a breakthrough in your business and it's causing you to show up in your business with unhelpful emotions (e.g. despair, discouragement, hopelessness, frustration, attached, uninspired, _____ << put your unhelpful emotion here), I want you to question the thought.

Question any thought that creates unhelpful emotion. 2 Corinthians 10:5 tells us to *take every thought captive*. We easily investigate and refute our negative thinking, but rarely think twice to question what we would deem positive thinking. And this is where our adversary can get us. He is a master deceiver. He can take something that is harmful and destructive and make it appear good and harmless. That's his nature - masquerading as an angel of light (i.e. truth).

Why it's important to question every thought

My toxic negative thinking took me to a place where I felt defeated and hopeless. *I knew my negative thinking was the root of my problems.*

But the real danger is in the positive thinking that goes undetected, but is ***just as harmful*** because it doesn't produce the will of God (but yet you feel good for thinking positive). And you open the door for other thoughts to follow like "I'm thinking positive, I'm doing good; why aren't things working out for me".

Positive thinking can be just as dangerous as negative thinking if you're not taking ***every*** thought captive.

The thought itself is creating your lack of results (breakthrough)

If you're waiting for a breakthrough in your business and it's causing you to show up in negative emotion - question this thought:

"I'm waiting on a breakthrough in my business"

If this thought is causing you to show up in your business in ways that don't support you then the thought itself is causing your result (or lack of results); not that you're waiting to breakthrough.

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How is the thought itself creating your result (lack of results)?

First things first, define/describe your breakthrough. What does it look like? What will it look like when it arrives? Get specific. Do the math. What are the numbers? What does your life look like as a result? A lack of specificity is aiding in your lack of results more than you realize.

After you've described what your breakthrough looks like then get clear on who's responsible for creating it. Who or what are you waiting on to create the breakthrough you've described? For example, if you described your breakthrough as going from signing clients inconsistently to a consistent client roster of 5 new clients a month generating \$20K cash months, then identify who or what you're waiting on to create this. This might be the most powerful part of the work you do.

Next, when you're thinking "I'm waiting on a breakthrough in my business" *what and who* are you **not** thinking about?

When I was thinking **more** about my breakthrough, when it was going to come, why it wasn't here yet, what I was/wasn't doing that was delaying it ...

... I wasn't thinking much about my future clients.

- I wasn't thinking about what they were thinking that was creating their lack of results.
- I wasn't thinking about what the first thing on their mind was when they wake up in the morning and the last thing on their mind when they go to bed,
- I wasn't thinking about what they needed to hear to create a belief shift.
- I wasn't thinking about what they would need to support them in ways they haven't been supported before.
- I wasn't thinking about how I could help them create a quick win or transformation before they work with me.
- I wasn't thinking about how I could help them collapse the time to create their results when they start working with me.

I could go on and on about what I wasn't thinking about my future clients because I was thinking about my lack of breakthrough **more**. But when I started to think **more** about them and what they were thinking is when they started to reach out to me with "you're in my head", "this is just what I needed", "how can I work with you?".

It's simple. What you focus on grows.

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If you're constantly thinking that you're waiting on a breakthrough you will be waiting on a breakthrough. But if you're thinking about your future clients more then you will create ... your future clients.

Lastly, ask yourself "is it true that I'm waiting on a breakthrough?", "what if God had already provided my breakthrough?", "what would I be doing if He already did it?". (Hint: preparing for all those clients on the way)

What's Next?

Thank you for dropping in my Clubhouse Room and for downloading my notes for further study. If you'd like to go deeper in this work I have a free teaching on how your thoughts are creating the results you're getting in your business.

[Click here to access the teaching.](#)

Blessings!
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